

Mike Rayhawk

Illustrator, Art Director, and Designer

Designer and illustrator with twenty years' experience across the consumer goods and digital entertainment industries

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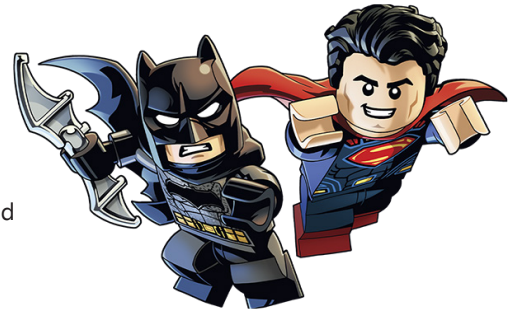
<https://www.mikerayhawk.com>

EXPERIENCE

Freelance Designer

1999 - Present

Concept design, visual development, and illustration for clients including LEGO Systems, Inc., The Jim Henson Company, TBWA/Chiat/Day, Scholastic Inc., ROBLOX Corporation, and Moose Games.



Art Director, LEGO Internal Agency

The LEGO Group, 2012 - 2017

Concepting, development, and selling-in of consumer-facing marketing and promotion, using Photoshop, Maya, and Illustrator. Illustration for packaging, trading cards, comics, and marketing assets for LEGO's novelty and licensed IPs, including LEGO Super Heroes, Ninjago, Star Wars, Bionicle, Jurassic World, Legends of Chima, and Friends, individually or managing illustration teams.

Key Artist for LEGO Universe

NetDevil Ltd. 2009 - 2011

Key art and concept design in Photoshop, Maya, and Illustrator for LEGO Universe and other NetDevil massively multiplayer online games, followed by marketing key visuals and promotional illustration following the game's launch in 2010.



Lead Artist for Online Games

Spin Master Studios Inc. 2006 - 2009

Assembly of new art team and pipelines for digital games based on Spin Master toy properties. Concepting, pitching, and art directing new online and browser-based games. Modeling and texturing in 3D Studio Max for Shockwave games; vector art in Illustrator and scripting for Flash games.

Concept Designer, Illustrator, and Product Development

The LEGO Group 2002 - 2006

Concept design and product development for LEGO toys, games, and product lines, including LEGO Minifigures, Architecture, Vikings, Exo-Force, Creator, and Knights Kingdom. Lead illustrator on LEGO Knights Kingdom 2004-2006, leading freelance illustration teams for children's books, trading cards, and comics.



Web and Media Development

Rayhawk Corporation 1999 - 2002

Website design and engineering, brand development, coding and animation in HTML / DHTML and Flash.

EDUCATION

Art Center College of Design, Pasadena, CA

Bachelor of Fine Arts, With Honors: Illustration